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## PRESS RELEASE

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### FOR IMMEDIATE RELEASE

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## CITY OF REDDING AND TURTLE BAY EXPLORATION PARK PARTNER TO HOST 10<sup>TH</sup> ANNUAL CITY ENERGY FAIR AT SUNDIAL BRIDGE – SATURDAY, JUNE 19<sup>TH</sup>

The City of Redding's 10<sup>th</sup> Annual Energy Fair will be held this Saturday, June 19, 2010 from 8:00 a.m. to 12:30 p.m., at the Sundial Bridge, at Turtle Bay Exploration Park. With local weather forecasters predicting unseasonably cool temperatures in the mid to low 80s, City of Redding and Turtle Bay staff anticipate thousands will turn out for this annual community event.

As in years past, the City of Redding's Energy Fair has a little something for everyone: fun and FREE activities for the kids including games, a jump house, a towering slide, and a coloring contest. Home and business owners can stroll through "vendor row" where more than 50 exhibitors will be showcasing their latest and greatest energy and water saving devices and technologies including Energy Star appliances. REU will be offering double rebates on Energy Star appliances at the Energy Fair. You must attend the Energy Fair to qualify (some restrictions apply); visit the REU booth for details.

REU's first Energy Fair was held in 2001 when the State of California was facing a woeful lack of energy and Redding's Electric Utility (REU) saw the need to bring energy efficiency and conservation into the limelight.

Although REU had more than sufficient power to handle all the energy needs for the Redding community, to spotlight what was going on in the rest of the state and to promote the wise and intelligent use of energy turned out to be a tremendous success story for our community.

In 2003, the Fair was expanded so other City Departments could exhibit information regarding the services they provide the community. This has been well received by the community, providing an opportunity to interface with City of Redding officials and learning more about what we all can do better together.

During the past nine years that the Fair has been held, REU estimates more than 30,000 people have visited and taken away ideas on water and energy conservation, learned how to plant shade trees (trees were also given away), been given compact fluorescent lamps, learned where Redding's power comes from, toured the Redding Power Plant, walked through an energy efficient house, and learned more about drought-free landscaping.

At this year's Fair more than 50 businesses and City departments will host exhibit booths. The first 1,500 attendees will receive a FREE breakfast burrito, REU linemen will be offering FREE bucket truck rides offering spectacular views of the Sundial Bridge and the River, and REU will be offering FREE drawings for excellent prizes including three water wise landscape wheel barrows, Energy Star appliances, and the grand prize of a \$1,500 Energy Star appliance voucher.

With temperatures expected to be unseasonably cool Saturday, don't miss out on the opportunities to learn more, conserve more, save more and *have fun*.

Bring the whole family and enjoy the smiles on the childrens' faces as they ride up high on the north side of the Bridge in the REU bucket trucks, ride the wild Energy Fair slide, and enter the coloring contest.

**REU - YOUR COMMUNITY UTILITY**

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